

# Public Works for Public Learning

June 20 -22, 2012

San Francisco, California

An international conference planned in partnership with the American Public Works Association

The conference will provide lessons learned from the project underway at the Golden Gate Bridge, Highway and Transportation District to develop a permanent outdoor exhibition about the Bridge to allow visitors to learn about its engineering, construction, and history. The project is supported by a \$3 million grant from the National Science Foundation. Examples of other exhibits and visitor-serving activities at public works sites around the USA and the world will also be presented.



Planned location, Golden Gate Bridge  
Outdoor Exhibition

The goal is to not only present the process and results of the Golden Gate Bridge project, but to showcase other examples where infrastructure has been capitalized upon to provide learning opportunities for the public.

The American Public Works Association is partnering in the conference to involve its membership in learning about ways to develop effective exhibits for their communities. An evening reception occurs June 20 (separate fee); June 21 and 22 are full days of presentations and a field trip to the Bridge.

## REGISTRATION INCLUDES

- Access to all sessions including keynote address by Dr. G. Wayne Clough, Secretary of the Smithsonian Institution
- Breakfast, lunch, and breaks
- Banquet with speaker
- Access to exhibit development area with prototypes
- Bus transportation to outdoor exhibition located at the south tower visitor plaza at the Golden Gate Bridge
- Conference meeting materials and proceedings
- Special reduced \$169 room rate available at the first-class Hyatt Regency in San Francisco for conference attendees
- A special commemorative windbreaker with event logo
  - Sizes limited to inventory on hand, so arrive early for best selection. -



Keynote Speaker:  
Dr. G. Wayne Clough



Questions? - Email: [info@pwplconference.com](mailto:info@pwplconference.com) (subject line: PWPL Question) Tel.: +1 510-665-3529

[www.pwplconference.com](http://www.pwplconference.com)



Support provided by the National Science Foundation  
Project management by CUREE, [www.curee.org](http://www.curee.org)

# REGISTRATION FORM

Early Registration, prior to May 18, 2012: \$475

APWA Member Registration: \$450

After May 18, 2012: \$500\*

Provide APWA member number: \_\_\_\_\_

\* Note: Late registration cost for all participants.

Ticket(s) for the Welcome Reception, June 20, 6:00-9:00 pm; \$60 each.  
Limited to Conference Registrants and their guests.

Quantity: \_\_\_\_\_

NAME \_\_\_\_\_

ORGANIZATION / AFFILIATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY (IF OTHER THAN USA) \_\_\_\_\_

EMAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_

WINDBREAKER SIZE (XS, Small, Medium, Large, or XL) \_\_\_\_\_

\* Please note: we cannot guarantee that you will receive a preferred size as windbreakers will be distributed on a first come, first served basis. Arrive early for best selection.



## TERMS AND CONDITIONS

### ONLINE REGISTRATION

Registrations may be processed online by credit card using either Visa or MasterCard at [www.pwplconference.com](http://www.pwplconference.com), or the registration form may be downloaded as a PDF, completed and mailed with a check to:

CUREE  
1301 South 46th Street - Building 420  
Richmond, CA 94804

Early registrations will be accepted for a reduced conference fee through May 18, 2012. We cannot accept purchase orders or vouchers as payment. Registrations will be closed once we've reached capacity.

Every registration will be sent a confirmation by email. If not received, please contact the CUREE office at 510-665-3529.

If you are unable to attend, an alternate may be designated to use your registration if you contact the CUREE office with the alternate's name and contact information. Refunds requested before June 1, 2012, will incur a \$50 cancellation fee. There are no refunds after June 1, 2012.

### LIABILITY WAIVER AND RELEASE

In consideration of being allowed to participate in any way in the Golden Gate Bridge International Conference on Public Works for Public Learning any related events and activities, I, the undersigned, acknowledge, appreciate, and agree that I am voluntarily undertaking participation in this conference; by doing so I assume all risk and take full responsibility for my own well-being. I am fully aware that possible property damage, physical injury, illness or death may occur as a result of my participation in these events and activities. I forever release the Golden Gate Bridge, Highway and Transportation District (GGBHTD) and the Consortium of Universities for Research on Earthquake Engineering (CUREE), its directors, officers, employees, volunteers, agents, contractors, and representatives (collectively "Releasees") from any and all actions, claims, or demands that I, my family or heirs now have or may have in the future related to my participation in these activities.

### PHOTOGRAPHS

I agree and acknowledge that GGBHTD and CUREE plan to take photographs at the Golden Gate Bridge International Conference on Public Works for Public Learning and reproduce them in educational, news or promotional material, whether in print, electronic or other media, including the GGBHTD, CUREE and/or National Science Foundation (NSF), herein called the conference representatives, website. By participating in the conference you grant GGBHTD, CUREE and NSF the right to use your name, photograph and biography for such purposes.

By completing this registration, I authorize the release of liability and rights of use related to photographs; a contract between the conference representatives and myself. I have read, understand and agree to these terms and am entering into this agreement.